

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
962207-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2102

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	962207	07910918

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	NBC Today Show	7:00-9:00 AM	-3333--	:30	12	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-3333--	12	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/23/12	7:30 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
5	WESH	Tu	10/23/12	8:30 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV25H	\$2,200.00 NM
6	WESH	Tu	10/23/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
8	WESH	W	10/24/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
1	WESH	W	10/24/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV25H	\$2,200.00 NM
7	WESH	W	10/24/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
9	WESH	Th	10/25/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV25H	\$2,200.00 NM
10	WESH	Th	10/25/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
2	WESH	Th	10/25/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
12	WESH	F	10/26/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
4	WESH	F	10/26/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV25H	\$2,200.00 NM
11	WESH	F	10/26/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	ROF12TV24H	\$2,200.00 NM
2	10/23/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2222--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	9:38 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
5	WESH	Tu	10/23/12	9:52 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
6	WESH	W	10/24/12	9:44 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
4	WESH	W	10/24/12	9:56 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
3	WESH	Th	10/25/12	9:49 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
7	WESH	Th	10/25/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV25H	\$1,400.00 NM
8	WESH	F	10/26/12	9:35 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
2	WESH	F	10/26/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	ROF12TV24H	\$1,400.00 NM
3	10/23/12	10/26/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-2222--	8	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV25H	\$1,400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	2102	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/26/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV24H	\$1,400.00 NM
6	WESH	W	10/24/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV25H	\$1,400.00 NM
3	WESH	W	10/24/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV24H	\$1,400.00 NM
7	WESH	Th	10/25/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV24H	\$1,400.00 NM
1	WESH	Th	10/25/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV24H	\$1,400.00 NM
8	WESH	F	10/26/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV25H	\$1,400.00 NM
4	WESH	F	10/26/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	ROF12TV24H	\$1,400.00 NM
4	10/23/12	10/26/12	NBC Today Show III	11AM-12PM/10-11/	-2222--	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-2222--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
2	WESH	Tu	10/23/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
6	WESH	W	10/24/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
1	WESH	W	10/24/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
4	WESH	Th	10/25/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
7	WESH	Th	10/25/12	11:55 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV25H	\$1,200.00 NM
3	WESH	F	10/26/12	11:28 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
8	WESH	F	10/26/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	ROF12TV24H	\$1,200.00 NM
5	10/23/12	10/26/12	KATIE COURIC DAY	2-3PM	-2222--	:30	8	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-2222--	8	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
2	WESH	Tu	10/23/12	2:44 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
6	WESH	W	10/24/12	2:20 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
1	WESH	W	10/24/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
7	WESH	Th	10/25/12	2:21 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
3	WESH	Th	10/25/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV25H	\$500.00 NM
4	WESH	F	10/26/12	2:35 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
8	WESH	F	10/26/12	2:55 PM	KATIE COURIC DAY	2-3PM	:30	ROF12TV24H	\$500.00 NM
6	10/23/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-2222--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	4:15 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV25H	\$1,200.00 NM
4	WESH	Tu	10/23/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV24H	\$1,200.00 NM
2	WESH	W	10/24/12	4:14 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV25H	\$1,200.00 NM
6	WESH	W	10/24/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV24H	\$1,200.00 NM
7	WESH	Th	10/25/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV24H	\$1,200.00 NM
3	WESH	Th	10/25/12	4:55 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV24H	\$1,200.00 NM
1	WESH	F	10/26/12	4:15 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV25H	\$1,200.00 NM
8	WESH	F	10/26/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	ROF12TV24H	\$1,200.00 NM
7	10/23/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2102

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																				
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<table><tr><td colspan="2">10/22/12</td><td colspan="2">10/28/12</td><td colspan="2">-2222--</td><td colspan="2">8</td><td colspan="2">\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>10/23/12</td><td>5:13 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>5</td><td>WESH</td><td>Tu</td><td>10/23/12</td><td>5:53 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>6</td><td>WESHW</td><td></td><td>10/24/12</td><td>5:21 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>3</td><td>WESHW</td><td></td><td>10/24/12</td><td>5:38 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>7</td><td>WESH</td><td>Th</td><td>10/25/12</td><td>5:27 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>Th</td><td>10/25/12</td><td>5:53 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV25H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>4</td><td>WESH</td><td>F</td><td>10/26/12</td><td>5:25 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>8</td><td>WESH</td><td>F</td><td>10/26/12</td><td>5:44 PM</td><td>M-F 5-6 PM ROT</td><td>5:00-6:00 PM</td><td>:30</td><td>ROF12TV24H</td><td>\$1,800.00</td><td>NM</td></tr></table>										10/22/12		10/28/12		-2222--		8		\$1,800.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	10/23/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	5	WESH	Tu	10/23/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	6	WESHW		10/24/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	3	WESHW		10/24/12	5:38 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	7	WESH	Th	10/25/12	5:27 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	2	WESH	Th	10/25/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV25H	\$1,800.00	NM	4	WESH	F	10/26/12	5:25 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM	8	WESH	F	10/26/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM																							
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8	WESH	F	10/26/12	5:44 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	ROF12TV24H	\$1,800.00	NM																																																																																																																																			
8	10/23/12	10/26/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	-2222--	:30	8	\$3,000.00	NM																																																																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																								
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9	10/23/12	10/26/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	6:30-7:00 PM	-1111--	:30	4	\$4,000.00	NM																																																																																																																																				
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5	WESH	Tu	10/23/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV24H	\$2,500.00	NM																																																																																																																																			
1	WESH	Tu	10/23/12	7:24 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV25H	\$2,500.00	NM																																																																																																																																			
3	WESHW		10/24/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV24H	\$2,500.00	NM																																																																																																																																			
6	WESHW		10/24/12	7:25 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV25H	\$2,500.00	NM																																																																																																																																			
2	WESH	Th	10/25/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV24H	\$2,500.00	NM																																																																																																																																			
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4	WESH	F	10/26/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	ROF12TV25H	\$2,500.00	NM																																																																																																																																			
11	10/23/12	10/26/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	-2222--	:30	8	\$2,500.00	NM																																																																																																																																				
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
962207-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2102

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	M-F Access Hollywood	Access Hollywood /	-2222--	:30	8	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	10/23/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
3	WESH	Tu	10/23/12	7:56 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
6	WESH	W	10/24/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
1	WESH	W	10/24/12	7:58 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
7	WESH	Th	10/25/12	7:42 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
4	WESH	Th	10/25/12	7:59 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
8	WESH	F	10/26/12	7:41 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
2	WESH	F	10/26/12	7:55 PM	M-F Access Hollywood	Access Hollywood /	:30	ROF12TV24H	\$2,500.00 NM
12	10/23/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-2222--	8	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	11:56 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
8	WESH	Tu	10/23/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
2	WESH	W	10/24/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
5	WESH	W	10/24/12	12:22 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
7	WESH	Th	10/25/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
3	WESH	Th	10/25/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
4	WESH	F	10/26/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
6	WESH	F	10/26/12	12:24 AM	NBC Tonight Show	11:35P-12:35XM	:30	ROF12TV24H	\$1,300.00 NM
13	10/23/12	10/27/12	M-Su News @ 11PM	11-1135p	-22211-	:30	8	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-22211-	8	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	11:23 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV24H	\$2,400.00 NM
6	WESH	Tu	10/23/12	11:31 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV25H	\$2,400.00 NM
3	WESH	W	10/24/12	11:14 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV25H	\$2,400.00 NM
7	WESH	W	10/24/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV24H	\$2,400.00 NM
4	WESH	Th	10/25/12	11:14 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV24H	\$2,400.00 NM
8	WESH	Th	10/25/12	11:28 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV25H	\$2,400.00 NM
5	WESH	F	10/26/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV25H	\$2,400.00 NM
2	WESH	Sa	10/27/12	11:21 PM	M-Su News @ 11PM	11-1135p	:30	ROF12TV24H	\$2,400.00 NM
14	10/24/12	10/24/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--W----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	10:08 PM	NBC Prime CHICAGO FIRE	10:00-11:00 PM	:30	ROF12TV24H	\$6,000.00 NM
15	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	6:53 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	ROF12TV24H	\$450.00 NM
1	WESH	Sa	10/27/12	7:23 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	ROF12TV25H	\$450.00 NM
3	WESH	Sa	10/27/12	7:43 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	ROF12TV24H	\$450.00 NM
16	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$2,700.00	NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
962207-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2102

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:25 AM	NBC Saturday	Sat 8-10am	:30	ROF12TV24H	\$2,700.00 NM
2	WESH	Sa	10/27/12	10:00 AM	NBC Saturday	Sat 8-10am	:30	ROF12TV24H	\$2,700.00 NM
17	10/27/12	10/27/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	7:38 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	ROF12TV24H	\$2,000.00 NM
2	WESH	Sa	10/27/12	8:00 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	ROF12TV24H	\$2,000.00 NM
18	10/27/12	10/27/12	NBC Prime	8:00-9:00 PM	-----S-	:30	1	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	8:22 PM	NBC Prime	8:00-9:00 PM	:30	ROF12TV24H	\$1,300.00 NM
19	10/27/12	10/27/12	NBC Prime CHICAGO FIRE	9:00-10:00 PM	-----S-	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12		NBC Prime CHICAGO FIRE	9:00-10:00 PM	:00		\$1,400.00 NM
					Credited				
1	WESH	Sa	10/27/12	9:41 PM	NBC Prime CHICAGO FIRE	9:00-10:00 PM	:30	ROF12TV25H	\$1,400.00 NM
20	10/27/12	10/27/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12		NBC Prime L&O SVU	10:00-11:00 PM	:00		\$1,400.00 NM
					Credited				
1	WESH	Sa	10/27/12	10:08 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	ROF12TV24H	\$1,400.00 NM
21	10/27/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----11	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/27/12	6:00 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	ROF12TV25H	\$1,800.00 NM
1	WESH	Su	10/28/12	6:23 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	ROF12TV24H	\$1,800.00 NM
22	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:13 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV24H	\$450.00 NM
3	WESH	Su	10/28/12	6:27 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV25H	\$450.00 NM
2	WESH	Su	10/28/12	7:21 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	ROF12TV24H	\$450.00 NM
23	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
962207-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	2102

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12			-----S		1	\$3,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	8:49 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	ROF12TV24H	\$3,500.00 NM
24	10/28/12	10/28/12	NFL	8:00PM-conclusion	-----S	:30	2	\$15,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	2	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	8:20 PM	NFL	8:00PM-conclusion	:30	ROF12TV25H	\$15,000.00 NM
2	WESH	Su	10/28/12	10:45 PM	NFL	8:00PM-conclusion	:30	ROF12TV24H	\$15,000.00 NM
38	10/23/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM		-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV25H	\$700.00 NM
2	WESH	W	10/24/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV25H	\$700.00 NM
3	WESH	Th	10/25/12	12:14 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV24H	\$700.00 NM
4	WESH	F	10/26/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	ROF12TV25H	\$700.00 NM
39	10/23/12	10/26/12	COMMITMENT 2012 SPE12:30PM-1:00PM		-1111--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-1111--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	12:45 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	ROF12TV24H	\$700.00 NM
2	WESH	W	10/24/12	12:50 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	ROF12TV24H	\$700.00 NM
3	WESH	Th	10/25/12	12:49 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	ROF12TV24H	\$700.00 NM
4	WESH	F	10/26/12	12:43 PM	COMMITMENT 2012 SPECIAL	12:30PM-1:00PM	:30	ROF12TV24H	\$700.00 NM
40	10/26/12	10/26/12	NBC Prime WHITNEY	8:00-9:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----F--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	8:41 PM	NBC Prime WHITNEY	8:00-9:00 PM	:30	ROF12TV24H	\$2,500.00 NM
Total Spots							131		

Payment Terms 30 Days

<u>Gross Total</u>	\$260,400.00
<u>Agency Commission</u>	\$39,060.00
<u>Net Amount Due</u>	\$221,340.00